

HOME SEEKERS' AND BUILDERS' PAGE



You've observed—that in front of the finest homes Ford cars are numerous. We are selling an ever increasingly greater part of our gigantic output to experienced automobile owners who have tired of the exorbitant expense of big car up-keep.

More than a quarter of million Ford cars now in service—convincing evidence of their wonderful merit.

We can now fill only a limited number of orders and unless they are placed at once, delivery before August 1st will be impossible.

JAMES AUTOMOBILE CO.
2612-14 Washington Avenue.

AUTOMOBILE NEWS

BOLTED-ON TYPE OF TIRES USED

"The equipping of the San Francisco Fire Department apparatus and the Board of Underwriters' salvage cars is another tribute paid to the bolted-on pneumatic tire," says B. H. Pratt.

"In tests made in the east by the officials of various fire departments the bolted-on tire stood the trials and is the regular equipment for many of the large cities of the east and the Pacific coast."

GETTING HOME ON A BLOWOUT

"A car can always be driven home on a blow-out casing, if an extra tube is carried, and on a punctured casing even if no extra tube is in the car, if the driver knows the trick," says Frank Kerwin.

"Suppose the shoe has been blown out and there is an extra tube aboard, but no blowout patch or shoe in the kit. Burlap can be secured without much trouble. Inflate the tube partially, wrap the burlap—cut into strings—around it fairly tight, and mount the tube and casing in the usual way. Burlap is tough and hard to cut, and it usually will get you home."

NEW AID FOR AUTO BUYERS

Another corporation aimed to increase the popularity of motoring by placing a car in the hands of people who can afford to maintain a machine, but have not the capital to make full payments at once, has entered the coast automobile field. The new concern is the Automobile Funding company, and it plans to aid the man lacking sufficient ready cash to secure a pleasure car or a commercial vehicle, relieving its money in return on the installment plan.

MODERN HOMES ARE IN DEMAND IN THIS CITY

MANY PLACES ARE BEING BUILT ON THE INSTALLMENT PLAN—FIVE AND SIX-ROOM HOUSES ARE SCARCE—PEOPLE RENTING ARE DEMANDING SANITARY APPLIANCES—FARM LANDS NEAR OGDEN ARE IN GOOD DEMAND

That there is a demand for five and six-roomed modern cottages, to be met only by increased building operations, is the opinion of practically every real estate dealer in Ogden City. While a number prefer to rent such houses, a greater number desire to purchase the buildings on the installment plan and there are a few who would rather buy outright a modern house after it is built rather than go to the worry of building one to suit their needs.

From information secured from visits to the offices of real estate dealers, it is evident there are practically no five and six room houses for rent, and other houses which are not absolutely modern are rented almost as soon as vacated.

There is a growing tendency among renters and purchasers to obtain only houses that are modern and equipped with all sanitary appliances and there are but few inquiries for homes that can be remodeled into residences that could meet their demands. The prospective buyers figure that it is cheaper to build than to try to make an old building young.

Lots on streets within the sewer districts are more readily sold than those without, even though the price is greater and as a result those sections are being built up more rapidly. There is a great demand for fur-

nished houses and apartments, while the supply is limited to but a few available flats.

Real estate dealers believe that the apartment house will come into its own in Ogden but that the day may be kept farther away because of the tendency of the citizens to build small homes that may be cared for without a staff of servants. Even as it stands, the owners of apartment houses in process of construction have their suites rented with a waiting list in addition.

Another tendency that is becoming manifest is the investing in Ogden real estate instead of outside, where the land and its location is known only through the reports of the selling agents. One dealer reports an instance proving that "imported goods sell better." This man has traveled throughout the United States and understands conditions in the real estate world. He stated that while in Phoenix, Ariz., he saw a number of offices selling tracts of land in California near Los Angeles. When he went to Los Angeles he visited one of the large real estate offices and found that land near Phoenix was being boomed. The people of Phoenix would not buy the land near them and the citizens of Los Angeles could see no possibilities in the land offered for sale at Phoenix.

With the collapse of many of the

foreign land schemes, people with a little money are becoming more careful and the tracts and words of the salesmen do not produce such an impression upon them as formerly. Local dealers are confident that the tendency will mean much to this vicinity.

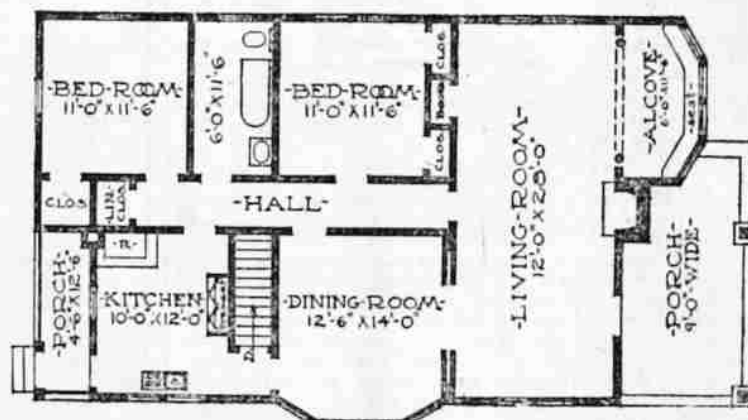
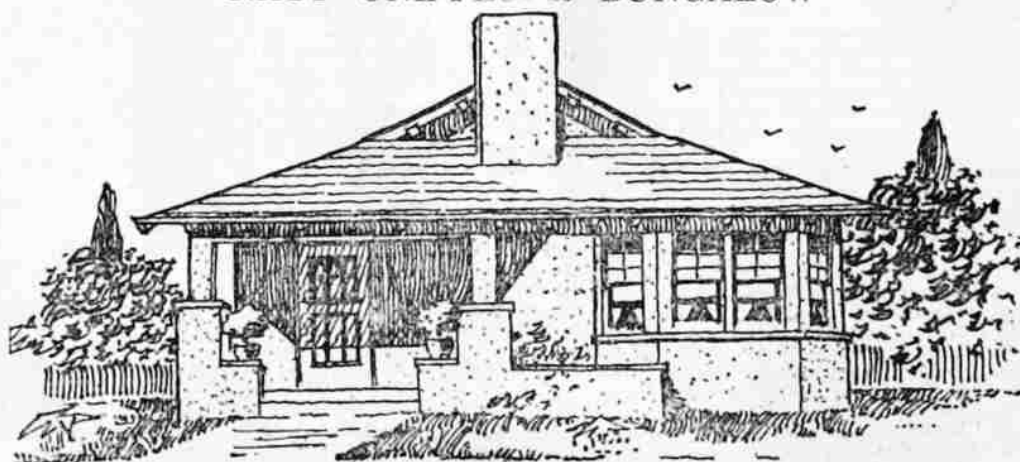
There are many demands for homes on the outskirts of the city where it is possible to have an acre or so of ground for fruit or garden. The inquirers for such homes do not wish to be away from the city but desire to combine their city work with farm work on a small scale.

Instead of large farms many hope to make a success of chicken farms and a number of places have changed hands to be used for such purposes.

While there have been tendencies on the part of the farmers near Ogden and Lehi to dispose of beet lands in fear of the present sugar agitation, local dealers have not experienced any fears in that direction and do not look for any. Because of the city's favorable location with regard to railroads, the land cultivated in beets could be made to produce profitably many other crops, should the tariff changes result in the failure of western sugar industries.

Ogden also is becoming known as the center of a dry farming district and inquiries regarding such land have been received.

NATY ONE-FLOOR BUNGALOW



—FIRST-FLOOR-PLAN—

The above is an illustration of an up-to-date bungalow, up-to-date in that it is designed for use in a more rigorous climate than the general term bungalow implies. A study of the plan will show a very compact and economical arrangement for a family where servants are not required. If built well, this would make a splendid home for a small family.

Any local builder is in a position to give information on prices in regard to building this bungalow.

Muller Decorating Company



The practical and artistic execution of all our work is the result of 40 years experience. All our new wall paper has arrived and awaits your inspection. We carry a "New Line" of Paints for all household purposes and instruct you how to use paint and brush.

Painting in all its branches—Best paperhanging—Expert tinting and woodfinishing.
2582 Washington Ave. Opposite Library.

When You Get Ready to Build that New House

Let us build it for you—We know how—and can save you money on the contract.

We make a specialty on building good homes.

ESTIMATES FURNISHED

J. T. Newton & Son
GENERAL CONTRACTORS

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Contractors' Bonds Fire Insurance Inter-Mountain Agency

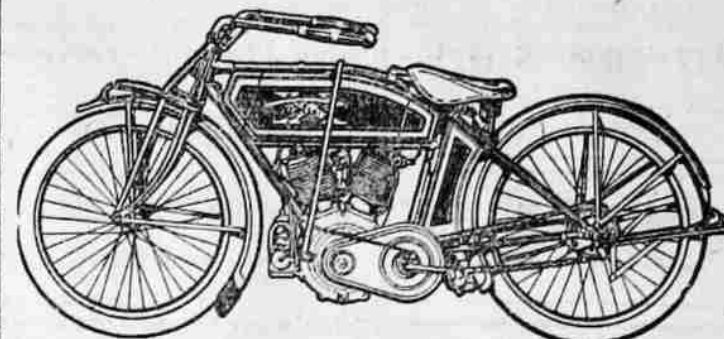
M. F. Jamison, Mgr.

Phone 737

Lower Rates—Better Companies.

411 24th St.

1913 EXCELSIOR TWIN



Fastest and most powerful Motor made. Holds all World's Records from one to one hundred miles. One mile in 36 seconds, made January 7, 1913.

SPEED, POWER AND COMFORT—Don't take the other fellow's dust.

PROUDFIT SPORTING GOODS COMPANY

351 TWENTY-FOURTH STREET

OWN A HOME THAT WILL PRODUCE

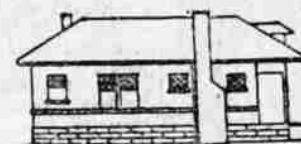
an income. A small Ideal fruit, chicken and garden farm. Close in. New 5-room modern brick bungalow, extra well built. City water, sidewalks, 7 chicken houses, tools, etc.

Half block from car line. Will take a good lot, or a place in town in trade.

W. H. VOORHIES, Owner
445 13th St. Phone 2445-W.

Including two lots you can build on to rent, or a fine place for green houses, and raise flowers—big money in it. Will sell with or without lots.

YOUR HOME



WE HANDLE REAL ESTATE

Buy-Sell-Rent-Build

We'll serve you well

SOME TIME NEEDS A CARPENTER PAINTER PAPER-HANGER PLUMBER TINNER BRICK-MASON ELECTRICIAN STEAM-FITTER ETC. Call us, Phone 139

SOME TIME NEEDS INSURANCE WE CARRY FIRE LIFE ACCIDENT PLATE-GLASS LIVESTOCK AUTOMOBILE INSURANCE Call us, Phone 139

Newton-Burnham Co.

2349 1/2 Wash. Ave.

Phone 139

We Will Serve You Well

Are You Ready to Build That New Home?

Don't fool yourself, show good sense and build it fire-proof.

A BRICK HOUSE

is not only fire-proof, it is also vermin-proof, warmer in winter and cooler in summer. It grows in value. A frame house depreciates and is a constant expense, becoming more and more of an expense as repairs become more and more necessary.

BUILD YOUR HOME OF BRICK
Ogden Pressed Brick Co.
Offices: 2411 Washington Ave.

SOME FLOORS ARE DANCED ON ALL FLOORS RRE TRAMPED ON

Still every careful housekeeper insists that her floors and furniture be good to look at, and easy to keep in good condition.



is the varnish made especially for interiors and furniture. It is far more durable than all other varnishes—far more elastic. Use it over painted or stained, linoleum or oilcloth covered floors use it over the handsomest hardwood floors or the plainest pine boards—the result will be the same.

OGDEN PAINT, OIL & GLASS CO.
2440 Wash. Ave.

BY FROST—NOR FIRE—NOR EVEN TIME ARE WELL BURNED CLAYS DESTROYED

When you plan that new home or business block, bear in mind that the only part of the Sanitarium that was left after the fire was the brick walls.

Remember, Mr. Booster, that for every extra 100,000 brick that are manufactured in Ogden you add one more family to our population.

Also that the only home industry in the building material line in Ogden is the

Leek Brick Company

Cement That Stands the Test

Red Devil

"THE ROCK CEMENT"

Sold by Every Dealer in Ogden

Union Portland Cement Co.

General Office, Ogden, Utah.